

# Welcome to Your Award Winning IFMA Madison Chapter Newsletter



Emily Rowe & Vicky Statz  
Co-Editors

# Facilitations

News & features for facility professionals

Published periodically by



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## PRESIDENT'S MESSAGE

### Succession Planning & Getting Involved:

Now that we are 7 months into our Fiscal Year, it's important that we start thinking about succession planning! This is key to our continued success as a Chapter. Each year about this time the President and Vice President start asking the Committee Leaders if they will be staying on as Chair or Co-Chairs for another term. We also start developing our slate for the 2009-2010 Executive Board.

Being a Committee Member, a Committee Leader or a Board Member is a very rewarding role to have. We are always looking for new talent for these roles. Since we are starting to do our succession planning, I thought I would take the time this month to highlight some of the tasks each committee performs. Let us know if you are interested in joining a committee or becoming a leader. We will get you placed in a position that best suits your talents and time availability.

**Meeting Planning & Reception:** This committee coordinates all tasks to do with checking in our members and guests at each monthly lunch meeting. They are also the welcoming committee for prospective members and guests. Finally, they coordinate and monitor the meal ticket process.

**Programs & Tours:** This committee plans all programs and tours. They research topics, speakers and do introductions at each monthly meeting. They also create calendars a year in advance of all programs and tours.

**Education:** This committee plans our quarterly Circles of Excellence morning programs. They are also involved in the planning of the Tri-Chapter every year. Finally, they work on promoting, educating and preparing our members for the CFM and/or FMP Certifications.

**Membership (or better known as the Membership Squad):** This committee prepares strategies for expanding our membership and retaining members. They plan 4 new member events a year (3 informal events, 1 formal event). They have also teamed up with the Public Relations committee to create a Madison IFMA marketing brochure.

**Public Relations:** This committee is taking a new spin; they are now a little bit more on the marketing side. They have nominated members for local community awards. They also continue to establish relationships with the local press to get IFMA's name out to the community. Finally, they are teaming up with the Membership committee to create a Madison IFMA marketing brochure.

**Newsletter:** This committee plans, produces and distributes the monthly newsletters. They also interview and write up the Member Profiles. Their goal is to impact the Madison IFMA organization as a resource for important topics, events and Chapter business.

**Website:** This committee focuses on improvements and/or upgrades to our Chapter website that would be of value to our members.

**Scholarship:** This is a newer committee; they are researching opportunities for the Madison IFMA Chapter to give scholarships to students in FM programs or related fields. They also give scholarships to members for continuing education annually.

**Sponsorship:** This committee is responsible for facilitating our annual fundraiser. They are the "heart" of our financial stability. They strive to figure out ways to add value to our sponsors so we can continue to maintain our financial strength.

**Golf Outing:** This committee coordinates and facilitates our annual golf outing.

Remember, the more you put into our chapter, the more you will get out of it! I can attest to that!

**GET INVOLVED, IT'S FUN!!!**

Until Next Month,

Karyn Biller  
IFMA Madison - President

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**Executive Committee:**  
**February 10 at Target Commercial Interiors**

# 2008-2009 OFFICERS & COMMITTEE CHAIRS

## President

**Karyn Biller**  
Target Commercial Interiors  
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## Vice President & President-Elect

**Matt Darga**  
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## Secretary:

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## Treasurer:

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## Past President:

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## Programs/Tours:

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**Ron Rowe, Co-Chair**  
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**Karen Miller, Co-Chair**  
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## Meeting Planning and Reception:

**Mike Jarlsberg, Chair**  
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## Sponsorship:

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**Jean Barry, Co-Chair**  
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**Vicky Statz, Co-Chair**  
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**Dick Pearson, Co-Chair - Web Site**  
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**Patty Sweitzer, Co-Chair**  
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## Golf Outing:

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## Madison IFMA Administration:

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## IFMA International:

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tawa.busari@ifma.org

## Chapter Monthly Luncheon

February 17, 2009

12 Noon - Sheraton Madison

Richard Wood of Resonant Results will be presenting on Infrared Diagnostics. Richard also arranged for our February tour (see following article).

## Tour for February: Midwest Family Broadcasting

**February 25, 2009 Tour - 5:15 pm**

John Bauer is the Director of Engineering for the Midwest Family Broadcasting facility located on the west side of Madison. He has a wide range of responsibilities, including the broadcasting system, IT, and Facility Management at this site. John welcomes each of you to come and see some of the "behind the scenes" elements of this very distinct building. He will be focusing on showing us some of the specialized equipment and building design that control and shield this unique environment.

In addition, Richard Wood of Resonant Results is planning to set up a demonstration of his infrared imaging system. You will be able to see this service offering in action as it would be applied in your facility to identify malfunctioning electrical equipment before a failure occurs. Please plan to join your colleagues in another great IFMA learning experience.

Midwest Family Broadcasting  
730 Rayovac Drive  
Madison WI 53711  
(near West Towne Mall)

## January Luncheon Recap

George Demou, President of Transcend Communications, gave an interesting and informative presentation called the "Successful Integration of Wireless Technologies." He focused on presenting a clear, straightforward explanation of Voice Over IP. Thanks for speaking at the lunch meeting, George!

## IFMA New Member Event a Success!

A good time was had by all at the Great Dane Hilldale on January 28. Thanks to all who came to the event, and watch for the next event, coming in the Spring!

## Education Update

The Tri-Chapter Event is approaching soon; the Green Bay Chapter will host this year's event. The date has been set for Tuesday May 12<sup>th</sup>, 2009, from 8:00am-4:00pm. The location has yet to be determined, however we have begun assembling speakers for breakout sessions and a tentative agenda has been formulated. We are asking for assistance with door prizes from each chapter. Please let us know if you are interested.

Recently, the education committee sent out a survey regarding CFM or FMP training. The results have come back and our committee will update you with the results and a plan of action soon.

We will continue the Circle of Excellence sessions in 2009. The sessions will be held quarterly, and our committee will strive to provide educational topics that will coincide with the core competencies for the CFM exam. We are always open to suggestions, and feel free to contact us if you wish to present at one of the Circle of Excellence sessions.

The Energy Center University presents "Demand Control: Your Action Plan to Savings." Presenting faculty is Steve Schaefer, President, Impact Facility Solutions. The course is offered February 10, 2009 in Eau Claire, WI and February 11, 2009 in La Crosse, WI. At the course, discover how to manage your loads to minimize electric demand costs. This half-day workshop will examine the fundamentals of monitoring, analyzing and managing electrical demand in facilities to take advantage of electric rates including time-of-use with demand charges and peak pricing demand response programs. This training is designed to serve customers who have a time of use rate with demand charges. Commercial, institutional and industrial businesses will learn innovations in reducing costs and saving energy.

They are also presenting "Green Buildings and Sustainable Development." Presenting Faculty: Sherry McKibben, Director, Idaho Urban Research and Design Center, University of Idaho. The course will be held February 17, 2009 in Neenah, WI and February 19, 2009 in Delafield, WI. The course will highlight development patterns and neighborhood designs, street and transportation networks, and wastewater systems that are the foundation for building green. This full-day workshop will identify the fundamentals of urban design and planning for sustainable development. The training will drill down to the building level and examine building orientation to incorporate solar energy systems, and green, non-toxic materials and applications. Check out the website for more information: <http://www.ecw.org/university/index.php>

## IFMAdison Member Profile

### Jennifer Bendoritis



***How long have you been involved with IFMA and what do you appreciate about being an IFMA Madison member?***

I've been an IFMA member for about 3 years now and I have to say that it has been the most rewarding of all of the Professional Groups that I belong to. I really enjoy being on the Executive

Committee and working on our scholarship program as a Co-Chair of that committee. I've also met several very good friends through IFMA. I appreciate the opportunity to meet new people on a regular basis and also stay connected with some of our current clients who are IFMA members.

***Brief History of your work experience:***

This year I will be celebrating my ten year anniversary with American Security & Investigations. I started with the company back in 1999 when we were still known as Martin Security. I was looking for a full-time job while attending school and it was the perfect fit. I was able to work as a security officer on a 3pm-11pm shift every night but Fridays for about 5 years.

In 2005 Jim and Joyce Martin retired and sold the company to American Security. That was also the same year I graduated from UW-Madison. I met with the Vice President of American Security and he asked me to come on in my current capacity. I agreed to do so if I could first work on their recruiting and training, and I worked in that role for about a year. Then I transitioned into my current position and the rest is history!

I am currently the Director of Business Development, which, in a nutshell, means that I am responsible for generating and maintaining new and current business throughout the State of Wisconsin. I work with Facility Managers and a variety of other industry professionals to help companies assess their risk levels and develop security programs tailored to fit their needs. For some facilities this may mean have they uniformed security personnel on-site, or a mobile patrol unit checking the facility during the evening hours. For other businesses, this may be simply upgrading and monitoring their camera system. Because we work with so many different industries, it's always a new and exciting challenge.

***Family/Home Life***

I'm an Eastsider of Madison and currently live alone. I have no pets right now because I'm not home often enough to give them the attention they would deserve. I'm very close with my family and travel to Portage every other weekend to see my parents and my 7 year old niece Coral.

***Hobbies/Interests***

I am an avid weightlifter, fitness, and wellness fanatic. I also love disc golf, regular golf, hiking, biking, and anything outdoors. For anyone who isn't familiar with disc golf, feel free to ask me about it and I will gladly explain and invite you to join my friends and me on a round. It's a blast and the best part is, it's free! I'm interested in trying new things and usually sign up for several Memorial Union or MSCR Courses each year; everything from Sword Fighting and Tai Chi, to Metalsmithing and Belly Dancing. I just got the latest course guide in the mail, so I'll be signing up for another class soon...

***Something few people know about you:***

I'm a little afraid of heights, but I've bungee jumped and gone skydiving. I wasn't a big fan of the bungee jumping but I definitely plan to jump out of a plane a few more times. After reading Angela's profile last month, I know it may not seem very exciting, but one jump for me was a pretty big accomplishment. I can't wait to go again!

***Your idea of a dream vacation:***

My dream vacation? Well, as long as we are dreaming I would say to take a year or two off of work and try to travel to every continent on the globe. I want to go everywhere and see everything. Maybe even climb a mountain or two?

February also marks Jen's 3 year anniversary with IFMA and is her birthday month! Thanks for your involvement in IFMA, Jen!

## Member News

**Mike Jarlsberg** received his BS in Business Administration on December 18 from Upper Iowa University – Congratulations on your accomplishment, Mike!

**Robin Stroebel**, owner and president, InteriorLOGIC Facility Planning, has earned the credential of LEED Accredited Professional. Accreditation is obtained through the successful completion of a complex exam administered by the Green Building Certification Institute. Stroebel is the only professional in Wisconsin whose credentials include LEED Accredited Professional, Wisconsin Registered Interior Designer, and Certified Facility Manager.



Creating Places Where People Interact



**T.** Wall Properties is a Madison-based, award winning commercial real estate development firm that owns over 2.5 million square feet of space, making it one of the largest office developers in Wisconsin and the largest in Dane County. T. Wall Properties has created, developed, and acquired some of Madison's most prominent master planned business communities including City Center West, a 15-acre office park located along Highway 12/14; High Crossing Environ, a 115-acre office park located on Interstates 39/90/94; The Center for Industry & Commerce, a 160-acre industrial and business park near the Dane County Regional Airport; High Point Office Park, a 15-acre office park located along Highway 12/14; and Greenway Center, an 8-building office park in Middleton, Wisconsin. T. Wall Properties prides itself in creating walkable neighborhoods, fostering distinctive and attractive communities with a strong sense of place, and encouraging community and stakeholder collaboration in development decisions.

T. Wall Properties is a privately traded partnership with over 200 shareholders and has developed \$214 million in properties. T. Wall Properties is 3 years ahead of schedule to reach its goal of 3.5 million square feet in space and \$500 million in gross asset value. With over 100 years of combined experience (including experience in national and international real estate companies), the Senior Management Team has the wherewithal to take the company to the next level. Areas of expertise include: development, finance, acquisitions, dispositions, feasibility analysis, cash flow modeling, marketing, leasing, and legal.

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Places  
Where  
People  
Interact"

-Mission Statement



T. Wall Properties®

Creating Places Where People Interact



## IFMA Green Corner

### **Energy Center of Wisconsin Requires Offsite Venues to Meet Environmental Standards**

Beginning this month, only green venues will be used for offsite events coordinated by the Energy Center of Wisconsin. The Energy Center hosts more than 75 educational seminars and meetings each year, contracting with 25 different hotels, conference centers and other facilities. They also coordinate an annual three-day conference with 55 individual workshops. These events were attended by nearly 3,000 participants in 2008. Attendance could increase significantly in 2009 with the growing need for skills and knowledge in energy efficiency and sustainability. "Our educational programs helps professionals in the Midwest prepare for a more sustainable economy," said Marge Anderson, associate director. "We want our events to demonstrate emerging green meeting and event management practices."

### **Firms Partnering with EPA Recycle More Than 66.5M Pounds of Electronics in 2008**

Major manufacturers and retailers recycled more than 66.5 million pounds of used consumer electronics last year in the U.S. Environmental Protection Agency's Plug-In To eCycling program. In reporting the tally yesterday, the EPA said the haul for 2008 is 30 percent greater than the amount recycled in 2007. The EPA program, launched in 2003, now involves more than two dozen firms. Several companies were recognized for their recycling efforts in the EPA's announcement of the program's progress. The firms singled out for mention included Dell, Staples, Best Buy, Sony, LG, Samsung, Wal-Mart, Panasonic, Sharp and Toshiba. The goods recycled in the agency program last year prevented the release of greenhouse gases equivalent to the annual emissions of an estimated 15,500 cars, the EPA said. The EPA's progress report follows a year of increasing scrutiny of e-waste regulation and recycling programs in general, as well as growing calls for more vigorous efforts in both areas.

In September, the Government Accountability Office issued a 63-page report sharply criticizing the EPA for seldom enforcing the few regulations on the books applying to e-waste and, in effect, fostering a situation that enabled electronic waste, which is laden with toxic materials, to be shipped out of the country for unregulated handling, harvesting and disposal.

In October, two of the world's more influential e-waste NGOs, the Electronics TakeBack Coalition and the Basel Action Network, withdrew from EPA-led efforts to develop e-waste recycling guidelines and declared that the most important issues weren't being addressed: the need to bar incineration of e-waste, forbid its export and prevent it from being sent to domestic or foreign prisons for recycling.

The EPA, government and industry groups and other stakeholders continued their work on the guidelines, which were issued in November. The 13-point list of Responsible Recycling Practices is intended to ensure that e-waste is handled in compliance with U.S. laws and foreign countries' regulations. The principles are also intended to supplement existing laws, and adherence to the guidelines is voluntary. The guide forms the basis for accredited certification programs that assess e-waste recycling practices. To view the complete list follow the link below.

<http://www.epa.gov/epawaste/conservematerials/ecycling/r2practices.htm>

*- Article From GreenBiz.com.*

### **Golf Outing Update**

**Please hold the date!**  
**The IFMA Golf Outing for  
this year is scheduled for  
Tuesday, July 28, 2009.**  
**We will hold it again at  
Stoughton Country Club.**  
**Mark your calendars!**  
**It will be another great event.**



## Job Opportunity

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### Director of Facilities (Madison, WI)

The Wisconsin Alumni Research Foundation (WARF) is a world leader in university-based technology transfer. As a private, non-profit supporting organization of the University of Wisconsin-Madison and The Morgridge Institute for Research (MIR), WARF serves the scientific community by patenting the discoveries of UW-Madison researchers and licensing these technologies to companies for commercial development. Throughout its 83-year history, WARF has invested the proceeds of its licensing activities back into the University to support further research. Since its inception in 1925, WARF has managed an endowment that now stands at more than \$1.0 billion. Additional information about the Morgridge Institute for Research and WARF can be found at [www.morgridgeinstitute.org](http://www.morgridgeinstitute.org) and [www.warf.org](http://www.warf.org).

The Director of Facilities oversees the overall management and maintenance of WARF, its affiliates and the Wisconsin Institutes of Discovery building facilities. The Director of Facilities interacts with the University of Wisconsin - Madison as some facilities, services and equipment will be shared between the University, WARF and the Morgridge Institute for Research which is part of the Wisconsin Institutes of Discovery.

Ideal candidates will possess a Bachelor's degree in engineering, architecture, construction management, or an equivalent combination of education and experience; must demonstrate business management training and experience or an equivalent combination of education and experience; minimum of five years experience effectively managing a facilities division at a senior level as well as establishing a preventive maintenance program with a high level of sophistication.

Qualified individuals interested in this opportunity are required to send a resume and cover letter referencing "Director of Facilities" to: WARF Human Resources, [careers@warf.org](mailto:careers@warf.org); PO Box 7365, Madison, WI 53707-7365.

An equal opportunity and affirmative action employer.

Location: Madison, WI

Compensation: \$85K - 125K

This is at a non-profit organization.

Principals only. Recruiters, don't contact this job poster.

Phone calls about this job are ok.

Please do not contact job poster about other services, products or commercial interests.

Reply to: [careers@warf.org](mailto:careers@warf.org)

## IFMAdison February Anniversaries

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### 1 Year

Scott Sedlacek                      Veyance Technologies

### 2 Years

Robbie Kritz                      Cubic Wall Systems  
Mark Phillips                      Organic Valley  
David Shimpach                      Covance  
Paul Stasiewicz                      Affiliated Engineers Inc.  
Deana Turner                      JH Findorff & Son Inc.

### 3 Years

Jennifer Bendoritis                      American Security &  
Investigations  
David Boland                      Dean Health Systems, Inc.  
Gene Call                      Mastergraphics Inc.

### 4 Years

Chris Fawcett                      Covance Laboratories  
George Keehn                      JWC Building Specialties, Inc.  
Matthew McConnell                      Oakbrook Commercial  
Real Estate, Inc.  
Scott Olsen                      Madison Gas & Electric  
John O'Neill                      American Family Insurance

### 10 Years

Doug Hearn                      ARAMARK Corporation

### 11 Years

Greg Brockmeyer                      Dane County Department  
of Administration

### 12 Years

Kevin Sorg                      InteriorLogic Facility Planning

## Welcome New Members

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Brian Carr  
Temperature Systems Inc.

Mark Guell  
US Cellular

Donna Hellenbrand  
Facility Engineering, Inc.



## IFMA Madison Chapter Calendar of Events

### February 2009

- 10 Executive Board Meeting
- 17 Luncheon Meeting - Thermal Imaging
- 25 Tour - Midwest Family Broadcasting

### March 2009

- 10 Executive Board Meeting
- 17 Luncheon Meeting - Site Development
- ?? Tour - TBA

### April 2009

- 14 Executive Board Meeting
- 21 Luncheon Meeting - Finance for FM
- ?? Tour - TBA

### May 2009

- 12 Executive Board Meeting
- 19 Luncheon Meeting
- ?? Tour - TBA

### June 2009

- 9 Executive Board Meeting
- 16 Luncheon Meeting

## March Newsletter Deadline Wednesday, February 25, 2009

Please submit materials to Emily Rowe  
[emily.rowe@creativebusinessinteriors.com](mailto:emily.rowe@creativebusinessinteriors.com)

or

Vicky Statz  
[vstatz@ofr-inc.com](mailto:vstatz@ofr-inc.com)  
(as an attached WORD document)

## Our 2008-2009 Sponsors

### Gold

Affordable Office Interiors  
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CUNA Mutual Group  
Durrant  
Interior Investments  
Miron Construction  
Pearson Engineering  
Strang Inc.  
T.Wall Properties  
Target Commercial Interiors  
U.S. Water Services

### Silver

Ahern Fire Protection  
Alliant Energy  
American Security & Investigations  
AVI Midwest  
C. Coakley Relocation Systems  
Creative Business Interiors  
Eppstein Uhen Architects  
J. H. Findorff  
Flad Architects  
Ideal Builders  
JT Packard  
Kramer Printing  
Madison Gas & Electric  
Monona Plumbing & Fire Protection  
Paragon Business Furniture  
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Tilsen Roofing Company, Inc.  
Tri-North Builders  
Welton Enterprises