

**Vision**

The Madison Chapter of IFMA is an organization that supports the advancement, recognition, and respect for the facility management professional in the community.

**Mission**

To provide and promote education, networking, and opportunities that support and advance the facility management professional.

**3 Major goals:****Support and/or Administration –**

Constantly improving the infrastructure of the local chapter so that the organization will be both viable and provide value well into the future.

- Develop mentoring program
  - New members – match up each new member with an existing member
  - Future leader development - offer national leadership training to Vice President, Treasurer, and committee members as budget allows
- Transition plans
  - COW
    - Review / understand current contract and responsibilities
    - Include at August executive committee meeting
  - Board members
    - Books – turn over at June meeting
    - Thank you – from the President
  - Committee chairs
    - In place by June meeting.
    - Make sure they understand responsibilities
    - Encourage co-chairs – lighten the load
  - Budgets/ Re-certification of chapter
    - Make sure all board members and committee chairs participate
    - Utilize Website for historical references for Newsletters, Programs, and Strategic Plan
- Communication
  - Thank you
    - From the Chapter President
  - Website
    - Demonstration at July 2006 meeting
  - Newsletter
    - Committee reports
    - Include date, time, and location of Executive committee meetings – invite all
    - Utilize wealth of member knowledge for articles
  - Lunch programs
    - Create annual calendar – outline topics for full year if possible
  - Email blasts
    - Work with COW to understand spam blocking issues

## **Education and Training –**

Provide education and training opportunities that all IFMA members will see as valuable.

- Local
  - Annual CFM Review
  - Quarterly Circles of Excellence
  - Monthly Lunch programs
  - Monthly Tours
  - Tri-Chapter
  - Annual Strategic Plan review
  - Definition of “hot topics”
    - Benchmarking & Best practices
- National
  - Utilize Benchmarking reports
  - Council Memberships
  - World Workplace
- Electronic
  - Selectively pick relevant Audio Seminars
  - Make use of electronic classes offered by National
  - Utilize the Zoomerang survey tool to determine hot topics

## **Networking –**

To offer opportunities that engage members and provide value in the networking experience.

- Special Events - Annual
  - Golf outing
    - More help – bigger committee
    - Recognition – perks for committee
    - Proceeds go to...
  - Holiday Party
  - Tri-Chapter – Madison 2007
- Socials / Tours
  - After hours gatherings – 4x per year
  - Tours – Every 3<sup>rd</sup> Thursday of the month
    - Develop annual calendar
  - Add one new event
  - Joint social events and/or tours with other organizations
- Informative
  - New member event – 2 per year
  - Website
    - Further develop
  - Lunch and Programs
  - Joint opportunities with other organizations
  - Invest in a seminar for the chapter. Subsidize an event.